

Seat No. : _____

DG-119

December-2018

S.Y. M.B.A., Integrated

Humanities – I

Time : 1:30 Hours]

[Max. Marks : 50

1. Explain the Experimental, Systematic Observation and Clinical method of Psychology. **10**

OR

What is Problem Solving ? Discuss the steps involved in problem solving.

2. Define personality. Explain different methods to measure Personality in people. **10**

OR

Write the important factors instrumental in Personality development.

3. Write a note on Controllable factors operational in Business Environment. Also write a brief note on Stakeholders. **10**

4. (A) Discuss Levitt, Drucker, Friedman and Dhirubhai Ambani's view for performing social responsibilities. **5**

- (B) "Organization and Departments are itself a barrier to social responsibility." Discuss the statement with proper arguments. **5**

OR

Discuss the arguments for Social Responsibility with relevant examples. **10**

5. Explain the importance of Business Ethics in present Business Scenario with examples. **10**

OR

Discuss the various ethical dilemmas faced by Managers in different organizations.
